

**KUTZTOWN UNIVERSITY
COLLEGE OF BUSINESS
DEPARTMENT of SPORT MANAGEMENT & LEADERSHIP STUDIES**

INTERNSHIP IN SPORTS MANAGEMENT

WEEKLY REPORT

Name: _____ Dylan Brown _____ Date: _____ August 1, 2021 _____
Report Number: 10 Dates of Current Reporting Period: _____ July 25 - August 1, 2021 _____ (Sun.- Sat.).
Work Hours/Current Reporting Period: 37 Total Accrued Hours: _____ 358 _____
List work dates and hours scheduled for upcoming week: 2-8 M-F SS 3

Areas That Must Be Included In Each Weekly Report

1. Summary of Weekly Activities:

- Scanning the platforms to find quality content, find at least one important topic that ties into the organization.
- Help promote college wrestling and the page is helping some highschool wrestlers get their name out to coaches.
- Daily updates on the USA womens and mens olympic team.
- Reblogging post from source that contents wrestlers from PA in it.

2. Problems/Challenges Experienced in the Course of Carrying Out Your Internship Duties:

- No problems this week.

3. Steps Taken to Address/Resolve Problems: (Match these steps to the situations described in 2)

4. Internship Expectations Addressed: (see list of 19 expectations). Identify those completed by both numbers and describe how you obtained the information.

Number 5 C, Obtain an example of a sales promotion event held by the company such as contests, sweepstakes or coupons, Team up with Blue Chip and Break the chain wrestling to make team gear with the logos on it for the tournament. It was a great promotion for everyone involved. Wrestlers even had a chance to enter in raffles for apparel or gift cards.

5. Assignments/Projects Currently Underway (what are you assigned to do or planning to work on in the next week)

- Continue to bring in more followers and traffic to the PA Power and support local wrestlers to watch them grow and change the future of the sport.

6. Materials Acquired/Developed for Journal: (list all tangible artifacts that will be part of your portfolio)



Local PA wrestlers putting in the work on and off the mat this summer.

7. Additional Comments: