

KUTZTOWN UNIVERSITY
COLLEGE OF BUSINESS
DEPARTMENT of SPORT MANAGEMENT & LEADERSHIP STUDIES

INTERNSHIP IN SPORTS MANAGEMENT

WEEKLY REPORT

Name: _____ Dylan Brown _____ Date: _____ June 13, 2021 _____
Report Number: 3 Dates of Current Reporting Period: _____ June 6 - June 13, 2021 _____ (Sun.- Sat.).
Work Hours/Current Reporting Period: 37 Total Accrued Hours: _____ 111 _____
List work dates and hours scheduled for upcoming week: 2-7 M-F SS 1 hour each day.

Areas That Must Be Included In Each Weekly Report

1. Summary of Weekly Activities:
 - Selecting content on social media, editing the new photos from the Pan Am World Championship and Junior Duals..
 - Read up on breaking wrestling news and Pennsylvania wrestlers competing this week.
 - Facebook Updates.
 - Talking over the phone for weekly goals and adjectives.
 - This week Power Hour talked about women wrestling in PA and the momentum its heading.
 - Announced the PA Girl Power State Medalist 2021 shirts to all 63 Girls who placed at the state tournament.
 - List for PA's class of 2023 Top recruits.

2. Problems/Challenges Experienced in the Course of Carrying Out Your Internship Duties:
 - Trust myself a little more on what content I believe will be best for the platform and make sure it's directed across to our audience at the right time. Develop more followers for the team and number of clicks/viewers.

3. Steps Taken to Address/Resolve Problems: (Match these steps to the situations described in 2)
 - Only double check with someone else about "retweeting" or "posting" if the content is questionable or leads to an argument attached to that post. Keeping it simple and providing the positive achievements being done by Pennsylvania natives. Starting to keep track of the follower count week by week.

4. Internship Expectations Addressed: (see list of 19 expectations). Identify those completed by both numbers and describe how you obtained the information.

Ethical Decision Making this week we addressed figuring out what content was best to post at strategic times of the day, make sure the content is in the correct order and looks appealing to the audience.

5. Assignments/Projects Currently Underway (what are you assigned to do or planning to work on in the next week)
 - Creating more new content and making sure all our media platforms are getting engaged on by post or being active.

6. Materials Acquired/Developed for Journal: (list all tangible artifacts that will be part of your portfolio)



7. Additional Comments: