

**KUTZTOWN UNIVERSITY  
COLLEGE OF BUSINESS  
DEPARTMENT of SPORT MANAGEMENT & LEADERSHIP STUDIES**

**INTERNSHIP IN SPORTS MANAGEMENT**

**WEEKLY REPORT**

Name: \_\_\_\_\_ Dylan Brown \_\_\_\_\_ Date: \_\_\_\_\_ June 27, 2021 \_\_\_\_\_  
Report Number:   5   Dates of Current Reporting Period: \_\_\_\_\_ June 20 - June 27, 2021 \_\_\_\_\_ (Sun.- Sat.).  
Work Hours/Current Reporting Period:   37   Total Accrued Hours:   175    
List work dates and hours scheduled for upcoming week: 2-7 M-F SS 1 hour each day.

**Areas That Must Be Included In Each Weekly Report**

1. Summary of Weekly Activities:

- Selecting content on social media.
- Getting prepared for the Freestyle National Duals out in New Jersey.
- Upload the Team Pa Power Wrestling roster to social media and the other 17 teams from around the country wrestling in the event.
- Find new content to comment or favorite on twitter or repost on instagram page.
- Post the new singlets and shirts for Pa Power National Dual Team.

2. Problems/Challenges Experienced in the Course of Carrying Out Your Internship Duties:

- Being on top of instagram tags that our followers post with our @ tagged to it. Shows that we are engaging everyday and staying active. The repost of the tagged picture must be posted at the right time during the day, not good to wait since you only get 24 hours.

3. Steps Taken to Address/Resolve Problems: (Match these steps to the situations described in 2)

- Actually using and turning post notifications on really helped me stay on top of incoming post, this way I get alerts on my phone and can set up a perfect time to repost.

4. Internship Expectations Addressed: (see list of 19 expectations). Identify those completed by both numbers and describe how you obtained the information.

Number 3 Fiscal Procedures was obtained by collecting data from the number of streamers tuning into the tournament, from the number of new users / people signing up to Rokfin on a monthly subscription. Also the accepting of donations and cryptocurrency.

5. Assignments/Projects Currently Underway (what are you assigned to do or planning to work on in the next week)

- Setting up stream and becoming familiar with Rokfin the streaming platform we use at Pa Power, Commenate and record matches for national freestyle duals.

6. Materials Acquired/Developed for Journal: (list all tangible artifacts that will be part of your portfolio)



7. Additional Comments: