

KUTZTOWN UNIVERSITY  
COLLEGE OF BUSINESS  
DEPARTMENT of SPORT MANAGEMENT & LEADERSHIP STUDIES

INTERNSHIP IN SPORTS MANAGEMENT

WEEKLY REPORT

Name: \_\_\_\_\_ Dylan Brown \_\_\_\_\_ Date: \_\_\_\_\_ July 4, 2021 \_\_\_\_\_  
Report Number: 7 Dates of Current Reporting Period: \_\_\_\_\_ July 4 - July 11, 2021 \_\_\_\_\_ (Sun.- Sat.).  
Work Hours/Current Reporting Period: 37 Total Accrued Hours: \_\_\_\_\_ 247 \_\_\_\_\_  
List work dates and hours scheduled for upcoming week: 2-8 M-F SS 3

**Areas That Must Be Included In Each Weekly Report**

1. Summary of Weekly Activities:

- Selecting content on social media and keeping the pages up to date with posts.
- Connecting / social networking with people inside the wrestling community.
- Get feedback from wrestlers on summer wrestling, how has it been different from this year to last year.
- Always looking for content to comment and favorite. Stay active weekly.
- Announced the new wrestling card powered by PA Power and sponsors break the chains wrestling and blue chip wrestling.
- (Summer Smash) college card full of former WPIAL stars going head to head.

2. Problems/Challenges Experienced in the Course of Carrying Out Your Internship Duties:

- No problems this week.

3. Steps Taken to Address/Resolve Problems: (Match these steps to the situations described in 2)

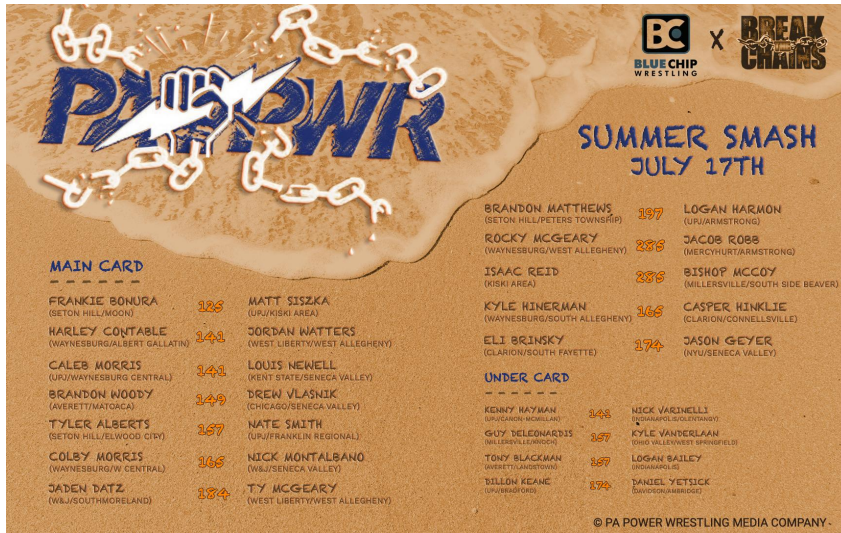
4. Internship Expectations Addressed: (see list of 19 expectations). Identify those completed by both numbers and describe how you obtained the information.

Number 5 Integrated Marketing Communications Strategy this week teaming up with Blue Chip and Break the Chains Wrestling, learned about the relationship between them and PA Power how working together this week for a college super star match up card which is something new and will be very beneficial to everyone involved even the wrestling getting in some summer mat time they missed out on last year due to covid.

5. Assignments/Projects Currently Underway (what are you assigned to do or planning to work on in the next week)

- Getting ready for Summer Smash next week and creating the “fight card” for the event

6. Materials Acquired/Developed for Journal: (list all tangible artifacts that will be part of your portfolio)



7. Additional Comments: