

**KUTZTOWN UNIVERSITY
COLLEGE OF BUSINESS
DEPARTMENT of SPORT MANAGEMENT & LEADERSHIP STUDIES**

INTERNSHIP IN SPORTS MANAGEMENT

WEEKLY REPORT

Name: _____ Dylan Brown _____ Date: _____ July 18, 2021 _____
Report Number: 8 Dates of Current Reporting Period: _____ July 11 - July 18, 2021 _____ (Sun.- Sat.).
Work Hours/Current Reporting Period: 37 Total Accrued Hours: _____ 284 _____
List work dates and hours scheduled for upcoming week: 2-8 M-F SS 3

Areas That Must Be Included In Each Weekly Report

1. Summary of Weekly Activities:

- Selecting content on social media and keeping the pages up to date with posts.
- Post content about the Summer Smash college dual from over the weekend.
- Reposting updated from PA wrestlers competing at Fargo (Junior Nationals).
- (Summer Smash) college card full of former WPIAL stars going head to head - update card even day before dual, due to kids backing out and having to find a replacement.
- Order of bouts, create a wrestling card from the first match to last.
- Post pictures from after the tournament, team/group picture all wearing PA Power gear. (Summer Smash)

2. Problems/Challenges Experienced in the Course of Carrying Out Your Internship Duties:

- No problems this week.

3. Steps Taken to Address/Resolve Problems: (Match these steps to the situations described in 2)

4. Internship Expectations Addressed: (see list of 19 expectations). Identify those completed by both numbers and describe how you obtained the information.

Number 4 Marketing Strategy E: Describe the organization's pricing strategy, learn about how valuable the tournament and promotions we set up can be to the organization's pricing strategy. Part of the monthly subscription when people sign up to the streaming platforms (Rokfin) to watch our events like freestyle national duals and summer smash helps us grow as well, helping the wrestling community with quality media content and presence.

5. Assignments/Projects Currently Underway (what are you assigned to do or planning to work on in the next week)

- Getting ready for the Fargo tournament to be completed. Staying up to date with wrestling news.

6. Materials Acquired/Developed for Journal: (list all tangible artifacts that will be part of your portfolio)

July 17th 12:00 PM EST

streaming live on **Rokfin**

TEAM ORANGE VS **TEAM BLUE**

ANTHONY YACOVETTI	174 LBS.	SEAN MCELHINNY
BRANDON WOODY	149 LBS.	DREW VLASNIK
FRANKIE BONURA	125 LBS.	MATT SISZKA
DAKODA RODGERS	184 LBS.	TY MCGEARY
HARLEY CONTABLE	141 LBS.	JACK BRUCE
KYLE HINERMAN	165 LBS.	CASPER HINKLIE
CODY GAMBLE	285 LBS.	BISHOP MCCOY
TYLER ALBERTS	157 LBS.	NATE SMITH
COLBY MORRIS	165 LBS.	NICK MONTALBANO
BRANDON MATTHEWS	197 LBS.	LOGAN HARMON
ROCKY MCGEARY	285 LBS.	JACOB ROBB
CALEB MORRIS	141 LBS.	KADEN CASSIDY
HARLEY CONTABLE	141 LBS.	NICK VARINELLI
GUY DELEONARDIS	157 LBS.	KYLE HINERMAN
TONY BLACKMAN	157 LBS.	LOGAN BAILEY
DILLION KEANE	174 LBS.	DANIEL YETSICK

7. Additional Comments: