

**KUTZTOWN UNIVERSITY
COLLEGE OF BUSINESS
DEPARTMENT of SPORT MANAGEMENT & LEADERSHIP STUDIES**

INTERNSHIP IN SPORTS MANAGEMENT

WEEKLY REPORT

Name: _____ Dylan Brown _____ Date: _____ July 25, 2021 _____
Report Number: 9 Dates of Current Reporting Period: _____ July 18 - July 25, 2021 _____ (Sun.- Sat.).
Work Hours/Current Reporting Period: 37 Total Accrued Hours: _____ 321 _____
List work dates and hours scheduled for upcoming week: 2-8 M-F SS 3

Areas That Must Be Included In Each Weekly Report

1. Summary of Weekly Activities:

- Going through each social media platform making sure the content is appropriate on the pages and appealing to outside viewers.
- Kept track of the PA wrestlers competing out in Fargo and post up to date accordingly so the fans can follow along the journey of some wrestlers.
- Over the weekend PA won the Cadet Greco National tournament. First time since 2007 with 14 All-Americans and a record team score.
- Dropped the short film documentary on young PA powerhouse wrestler Bo Bassett who made it to the finals over the weekend.
- Post pictures/content from FARGO, Matching the theme that fits best on our page

2. Problems/Challenges Experienced in the Course of Carrying Out Your Internship Duties:

- No problems this week.

3. Steps Taken to Address/Resolve Problems: (Match these steps to the situations described in 2)

4. Internship Expectations Addressed: (see list of 19 expectations). Identify those completed by both numbers and describe how you obtained the information.

Number 7

Describe one work situation that required ethical decision-making and how that ethical dilemma was resolved. Since I was receiving a lot of updates to complete as we were promoting the tournament, having wrestlers back out last minute or to add names to a finished project was frustrating but It made me reevaluate my work to make it the best possible version until it was

time to officially post.

5. Assignments/Projects Currently Underway (what are you assigned to do or planning to work on in the next week)

- Continue to bring in more followers and traffic to the platforms. Looking more professional over our rivals states/opponents.

6. Materials Acquired/Developed for Journal: (list all tangible artifacts that will be part of your portfolio)



7. Additional Comments: